

SAKARYA UNIVERSITY OF APPLIED SCIENCES
FACULTY OF TOURISM - DEPARTMENT OF TOURISM MANAGEMENT
8 SEMESTER COURSE PLAN (2024-2025)

1ST SEMESTER						2ND SEMESTER					
Code	Course Name	Z/S	T+U	Credit	ECTS	Code	Course Name	Z/S	T+U	Credit	ECTS
ING 101	ENGLISH I	Z	10+2	10	10	ATA 102	PRINC.OF ATATÜRK AND HISTORY OF TURKISH REVOLUTION	Z	4+0	4	4
TRZ 101	BUSINESS ADMINISTRATION	Z	3+0	3	5	TUR 102	TURKISH LANGUAGE	Z	4+0	4	4
TRZ 103	INTRODUCTION TO TOURISM	Z	3+0	3	5	ING 102	ENGLISH II	Z	10+2	10	10
TRZ 109	BEHAVIOURAL SCIENCES	Z	2+0	2	3	TRZ 114	STASTISTICS	Z	2+1	3	4
TRZ 111	BUSINESS MATHEMATICS	Z	2+1	3	4	TRZ 116	MANAGEMENT AND ORGANIZATION	Z	2+0	2	3
TRZ 121	GENERAL LAW AND TOURISM LEGISLATION	Z	2+0	2	3	TRZ 118	TOURISM MANAGEMENT	Z	3+0	3	5
3RD SEMESTER						4TH SEMESTER					
Code	Course Name	Z/S	T+U	Credit	ECTS	Code	Course Name	Z/S	T+U	Credit	ECTS
ENF 201	INFORMATION TECHNOLOGIES AND CODING	Z	2+1	3	3	ING 202	ENGLISH IV	Z	10+2	10	10
ING 201	ENGLISH III	Z	10+2	10	10	TRZ 202	FINANCE OF TOURISM	Z	2+0	2	3
TRZ 203	TOURISM ORGANIZATIONS ACCOUNTING	Z	2+2	3	4	TRZ 204	FRONT OFFICE MANAGEMENT AND AUTOMATION	Z	2+2	3	4
TRZ 211	FOOD&BEVERAGE SERVICE	Z	2+2	3	4	TRZ 208	TOURISM MARKETING	Z	3+0	3	5
TRZ 213	TOURISM ECONOMY	Z	3+0	3	5	TRZ 212	HOUSEKEEPING AND SANITATION	Z	2+2	3	4
TRZ 215	TRAVEL COMPUTERIZATION	Z	2+2	3	4	TRZ 214	PURCHASING AND STOCK MANAGEMENT	Z	2+1	3	4
5TH SEMESTER						6TH SEMESTER					
Code	Course Name	Z/S	T+U	Credit	AKTS	ECTS	Course Name	Z/S	T+U	Credit	ECTS
TRZ 303	TOURISM POLICY AND PLANNING	Z	3+0	3	5	TRZ 312	RESEARCH METHODS	Z	3+0	3	5
TRZ 309	GUEST RELATIONSHIP MANAGEMENT AND COMMUNICATION	Z	3+0	3	5	TRZ 314	COST MANAGEMENT IN TOURISM BUSINESS	Z	3+0	3	5
TRZ 311	HUMAN RESOURCE MANAGEMENT	Z	3+0	3	5	TRZ 316	STRATEGIC MANAGEMENT	Z	3+0	3	5
	ENTREPRENEURSHIP AND PROJECT MANAGEMENT	S	0+0	0	5	TRZ 318	EVENT MANAGEMENT	Z	2+2	3	5
	TRZ-ELECTIVE	S	0+0	0	5		TRZ-ELECTIVE	S	0+0	0	5

	TRF-COMMON ELECTIVE (SECOND LANGUAGES)	S	0+0	0	5		TRF-COMMON ELECTIVE (SECOND LANGUAGES)	S	0+0	0	5
5TH SEMESTER FACULTY-DEPARTMENT ELECTIVE COURSES [One of these courses must be a department elective and the second one must be a faculty elective foreign language course].						6TH SEMESTER FACULTY-DEPARTMENT ELECTIVE COURSES [One of these courses must be a department elective and the second one must be a faculty elective foreign language course].					
Code	Course Name	Z/S	T+U	Credit	ECTS	Code	Course Name	Z/S	T+U	Credit	ECTS
TRZ 329	CUISINE MANAGEMENT	S	3+0	3	5	TRZ 322	CONGRESS AND CONVENTIONS MANAGEMENT	S	3+0	3	5
TRZ 331	NUTRITION TECHNIQUES AND MENU PLANNING	S	3+0	3	5	TRZ 344	PERFORMANCE MANAGEMENT IN TOURISM	S	3+0	3	5
TRZ 335	TOURISM AND ENVIRONMENT	S	3+0	3	5	TRZ 346	TOURISM SOCIOLOGY	S	3+0	3	5
TRZ 339	TOURIST BEHAVIOUR	S	3+0	3	5	TRZ 350	HOSPITAL HOTEL MANAGEMENT	S	3+0	3	5
TRZ 341	SEA TOURISM MANAGEMENT	S	3+0	3	5	TRZ 360	TOURIST RIGHTS AND CONSUMER LAW	S	3+0	3	5
TRZ 345	SERVICE QUALITY MANAGEMENT	S	3+0	3	5	TRZ 366	INTERNATIONAL BUSINESS	S	3+0	3	5
TRZ 347	E-COMMERCE IN TOURISM	S	3+0	3	5	TRZ 370	STATISTICAL APPLICATIONS	S	3+0	3	5
TRZ 383	SERVICE OPERATIONS MANAGEMENT	S	3+0	3	5	TRZ 374	ORGANIZATIONAL BEHAVIOR	S	3+0	3	5
TRZ 387	SPECIAL INTEREST TOURISM	S	3+0	3	5	TRZ 380	CASE STUDY ANALYSIS IN HOSPITALITY MANAGEMENT	S	3+0	3	5
TRZ 389	ENGLISH FOR TOURISM I	S	4+0	4	5	TRZ 382	ENGLISH FOR TOURISM II	S	4+0	4	5
TRZ 395	TOURISM INVESTMENT AND PROJECT ANALYSIS	S	3+0	3	5	TRF 302	GERMAN FOR TOURISM II	S	4+0	4	5
TRZ 385	TRANSPORTATION AND AIRWAY MANAGEMENT IN TOURISM	S	3+0	3	5	TRF 304	RUSSIAN FOR TOURISM II	S	4+0	4	5
TRF 301	GERMAN FOR TOURISM I	S	4+0	4	5	TRF 306	ARABIC FOR TOURISM II	S	4+0	4	5
TRF 303	RUSSIAN FOR TOURISM I	S	4+0	4	5	TRF 308	CHINESE FOR TOURISM II	S	4+0	4	5
TRF 305	ARABIC FOR TOURISM I	S	4+0	4	5						
TRF 307	CHINESE FOR TOURISM I	S	4+0	4	5						

7TH SEMESTER						8TH SEMESTER					
Code	Course Name	Z/S	T+U	Credit	ECTS	Code	Course Name	Z/S	T+U	Credit	ECTS
	GRADUATE THESIS	Z	0+4		10	TRZ 404	VOCATIONAL TRAINING ON SITE	Z	5+20	15	20
	TRF-COMMON ELECTIVE (SECOND LANGUAGES)	S	0+0	0	5		UNV-COMMON ELECTIVE	0+0	0	0	5
	TRZ-ELECTIVE	S	0+0	0	5	TRZ 406	INTERNSHIP	Z	0+2	1	5
	TRZ-ELECTIVE	S	0+0	0	5						
	UNV-COMMON ELECTIVE	S	0+0	0	5						
OR 7TH SEMESTER						OR 8TH SEMESTER					
Code	Course Name	Z/S	T+U	Credit	ECTS	Code	Course Name	Z/S	T+U	Credit	ECTS
TRZ 404	VOCATIONAL TRAINING ON SITE	Z	5+20	15	20		GRADUATE THESIS	Z	0+4		10
	UNV-COMMON ELECTIVE	0+0	0	0	5		TRF-COMMON ELECTIVE (SECOND LANGUAGES)	S	0+0	0	5
TRZ 406	INTERNSHIP	Z	0+2	1	5		TRZ-ELECTIVE	S	0+0	0	5
							TRZ-ELECTIVE	S	0+0	0	5
							UNV-COMMON ELECTIVE	S	0+0	0	5
7TH AND 8TH SEMESTER DEPARTMENT / FACULTY / UNIVERSITY COMMON ELECTIVE COURSES [2 of these courses must be department elective, 1 must be faculty elective foreign language and 2 must be university common elective courses]. [Students who will go to internship within the scope of the VOCATIONAL TRAINING IN BUSINESS course are recommended to choose the course given by REMOTE EDUCATION in the University Common elective course preference)											
Code	Course Name	Z/S	T+U	Credit	ECTS	Code	Course Name	Z/S	T+U	Credit	ECTS
TRZ 421	DIGITAL TOURISM MANAGEMENT	S	3+0	3	5	TRZ 483	ENGLISH FOR TOURISM III	S	4+0	4	5
TRZ 423	GENERAL HEALTH INFORMATION AND FIRST AID	S	3+0	3	5	TRF 401	GERMAN FOR TOURISM III	S	4+0	4	5
TRZ 429	BANQUET SALES AND ORGANIZATIONS	S	3+0	3	5	TRF 403	RUSSIAN FOR TOURISM III	S	4+0	4	5
TRZ 433	TOURISM STRATEGIES	S	3+0	3	5	TRF 405	ARABIC FOR TOURISM III	S	4+0	4	5
TRZ 435	CURRENT ISSUES OF TOURISM	S	3+0	3	5	TRF 407	CHINESE FOR TOURISM III	S	4+0	4	5
TRZ 437	DESTINATION MANAGEMENT	S	3+0	3	5						
TRZ 439	HALAL TOURISM	S	3+0	3	5						
TRZ 447	HEALTH TOURISM	S	3+0	3	5						
TRZ 449	INTERNATIONAL TOURISM	S	3+0	3	5						

TRZ 471	CONTEMPORARY MANAGEMENT APPROACHES IN TOURISM	S	3+0	3	5					
TRZ 479	TOURISM ETHICS AND HUMAN VALUES	S	3+0	3	5					
TRZ 481	LABOR LAW	S	3+0	3	5					
TRZ 489	SUSTAINABLE TOURISM	S	3+0	3	5					

ATTENTION STUDENTS

T= Theoretical: 145, U= Practical: 50 Total T+U = 195, ECTS= European Credit Transfer System: 240,

1- Students are required to take 5 ECTS each in the 5th and 6th semesters; 5 ECTS each in the 5th, 6th and 7th semesters, one of which is a foreign language course (provided that they continue the same foreign language course); 10 ECTS in the 7th semester. In addition, students must also take the compulsory elective course, ENTREPRENEURSHIP AND PROJECT MANAGEMENT in the 5th semester.

2- Students are required to do an internship for 60 working days at a time during the summer semester when they move from the 4th semester to the 5th semester or from the 6th semester to the 7th semester.

3- Vocational Education in Business can be taken in Fall and Spring Semesters.